



ALISON KENDALL

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OBJECTIVE

TO COMBINE MY INTEREST IN VISUAL ARTS, NATURAL SCIENCES AND TECHNOLOGY FOR THE CREATION OF CLEAR, IMPACTFUL DESIGN

EDUCATION

UNIVERSITY OF CALIFORNIA SANTA CRUZ, 2004, SANTA CRUZ, CA
MASTER'S CERTIFICATE - SCIENCE COMMUNICATION

UNIVERSITY OF WASHINGTON, 2002, FRIDAY HARBOR MARINE LABORATORIES
GRADUATE COURSE - MARINE BOTANY

UNIVERSITY OF CALIFORNIA SANTA CRUZ, 2000, SANTA CRUZ, CA
BS IN MARINE BIOLOGY

STUDIES ABROAD

CRIOBE FIELD STATION, 2000, MOOREA, FRENCH POLYNESIA
MARINE ECOLOGY OF FRENCH POLYNESIA

MIRA COSTA FIELD STATION, 1996, BAJA CALIFORNIA, MEXICO
MARINE BIOLOGY OF BAHIA DE LOS ANGELES

TECHNICAL EXPERIENCE

ADOBE CREATIVE SUITE 3: PHOTOSHOP, ILLUSTRATOR, INDESIGN
DREAMWEAVER, MICROSOFT OFFICE, AND TRADITIONAL ART MEDIA

ART EXHIBITIONS

UNCONSCIOUS BACKGROUNDS, FLYING GOAT, HEALDSBURG, CA, OCT 31, 2008 - JAN 12, 2009

FREAK OF NATURE SHOW, 111 MINNA GALLERY, SAN FRANCISCO, CA, NOV 6 - 29, 2008

WITH SCIENCE IN MIND, FLYING GOAT, HEALDSBURG, CA, APR 15 - JUN 5, 2005

ADDITIONAL INFO

VIEW SELECTIONS FROM MY PORTFOLIO @ WWW.LEFTHANDLIGHT.COM
READ ABOUT MY WORK IN MARINE BIOLOGY @ WWW.CBSURVEYS.UCSC.EDU
REFERENCES AVAILABLE UPON REQUEST

RÉSUMÉ

PROFESSIONAL EXPERIENCE

DESIGNER/ILLUSTRATOR

MAKE + CRAFT MAGAZINES - O'REILLY MEDIA
[DIY technology + craft project magazines]
SEBASTOPOL, CA
2008 - 2009

- worked with design and editorial to produce content in timely manner on tight deadlines
- responsible for design, layout, and content management of featured articles
- illustrated icons and step-wise concepts using digital and traditional media
- designed marketing materials for makersHED™ store, including t-shirts, tote bags, cards, and advertisements

PRODUCTION DESIGNER

MAKE BOOK DIVISION - O'REILLY MEDIA
[design and production of *Illustrated Guide + Hacks* book series]
SEBASTOPOL, CA
2007 - 2008

- responsible for producing content on tight deadlines
- organized materials, layed out text and imagery, worked with editors, authors and indexers
- managed work between production team and pre-press

ILLUSTRATOR

CLIENTS INCLUDE: HARVARD UNIVERSITY PRESS, PIKTUS BOOKS, *SCIENTIFIC AMERICAN*, O'REILLY MEDIA, ELECTRONIC PUBLISHING SERVICES, CRUSHPAD WINERY, WATERSHED MEDIA, 2005 - 2007

ART DIRECTOR/ILLUSTRATOR

SCIENTIFIC AMERICAN MAGAZINE
NEW YORK, NY
2004 - 2005

- responsible for the conceptualization and organization of artistic content for featured articles
- preparation and presentation of art ideas, concepts and progress at all-staff meetings

WEB DESIGNER

SANTI RESTAURANT, M.E.MOORE JEWELRY, LEFTHANDLIGHT.COM
HEALDSBURG, CA
2005 - 2006

- responsible for the creation of attractive, organized visual content for multi-page websites

MURALIST

MONTEREY BAY NATIONAL MARINE SANCTUARY
2005 - 2006

- produced two large-scale mural paintings for a coastal visitor center located in San Simeon, CA

MARINE BIOLOGIST

COASTAL BIODIVERSITY SURVEY TEAM, UNIVERSITY OF CALIFORNIA, SANTA CRUZ, LONG MARINE LAB
2000 - 2005

- carried out large-scale, detailed assesment of biodiversity along the west coast of north america (between southeast alaska and mainland mexico)
- responsible for collection and organization of electronic data for archiving, analysis, and interpretation for presentation to scientific community and general public
- field and lab identification of algae and invertebrates